

INNOVATIONFORGE AI · CENTERBOARD PLATFORM

TRANSFORM FRAGMENTED RIGHTS DATA INTO ACTIONABLE LICENSING INTELLIGENCE.

AvailsX sits above your existing rights management, contract, scheduling, and distribution systems to create a unified Rights Intelligence layer — continuously interpreting contracts, windowing rules, and availability data to unlock monetization at scale.

90%+

REDUCTION IN RESEARCH TIME

REAL-TIME

RIGHTS POSITION CLARITY

INSTANT

OPEN AVAILS DISCOVERY

ZERO

SYSTEM REPLACEMENT REQUIRED

WHAT IS RIGHTS INTELLIGENCE?

Rights Intelligence goes beyond storing rights data. It enables media organizations to act on it — in real time, at enterprise scale.

- Understand rights positions in real time
- Discover monetization opportunities across territories & platforms
- Interpret complex windowing & stacking rules automatically
- Identify rights conflicts before they become costly problems
- Instantly answer licensing & availability questions
- Turn operational rights data into strategic business intelligence

MOST PLATFORMS ANSWER

WHAT RIGHTS DO WE OWN?

AVAILSX ANSWERS

WHAT CAN WE MONETIZE RIGHT NOW?

By combining AI, rights data, contract intelligence, and highly performant Open Avails Search, AvailsX enables media organizations to unlock the full value of their content portfolios.

CORE CAPABILITIES

Open Avails Search

The fastest way to discover licensable content across your portfolio using natural language or advanced filters.

"Premium drama available in Germany next quarter?"
"Which titles have FAST rights in LATAM?"
"SVOD rights expiring within 180 days."

- Complete rights lineage & contract references
- Reduce research time by 90%+

Contract Intelligence

Automatically ingest and interpret licensing agreements, amendments, rights schedules, and deal memos.

- Extract territory & platform rights, exclusivity provisions
- Normalize holdbacks, window dates & stacking rights
- Surface renewal options before they lapse

Rights Intelligence Engine

AI continuously analyzes rights relationships across your content ecosystem to surface risk and opportunity.

- Detect conflicts, windowing issues & territory gaps
- Flag expiring rights & revenue gaps automatically
- Identify unlicensed inventory for monetization

Unified Rights Layer

Connect to existing systems without replacing them — rights management, CMS, scheduling, data warehouses, and spreadsheets.

- Single source of rights truth across all systems
- Preserves existing workflows & operational data

Opportunity Discovery

Proactively uncover revenue opportunities before they expire or go unmonetized.

- Rights nearing expiration & unsold territories
- Available FAST channel & AVOD inventory
- Library content ready for relicensing

Executive Decision Support

Real-time visibility into content availability, rights exposure, and licensing pipeline for leadership.

- Portfolio utilization & contract obligation reporting
- Licensing pipeline & revenue opportunity tracking

BUILT FOR

- Media & Entertainment Studios
- Streaming Platforms
- Sports Rights Holders
- Content Distributors
- Music Licensing
- Gaming & Interactive Media
- Rights Management Teams
- Business Affairs

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